



Annual Report 2020

The Children's Cancer Foundation, Inc.



2017

2020

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On the cover: Madelyn Smith, 9, during a CCF video shoot at her home in June 2020.

Inset: Madelyn at her final chemo treatment in 2017.

Read more on page 2.

Mission

The Children's Cancer Foundation is committed to funding locally-based researchers, programs and facilities until every child is assured a healthy future.



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@ccftoday

Welcome



2020 was the year of the unexpected for all of us. The Children's Cancer Foundation, Inc. (CCF) adapted like many non-profits. I am deeply grateful to all of our supporters who stepped up in 2020. Without you, CCF would not have been able to fulfill our mission.

As leader of our dedicated Board of Directors, I am proud of the work we do each year. Most of our typical events and activities came to a halt, but we remained true to the legacy of CCF's founder, Shirley Howard, and successfully funded critical research and vital local programs in 2020.

I want to notably extend CCF's appreciation to Giant Food and The Kahlert Foundation, who collectively sustained CCF during this most unprecedented year. Thanks to their amazing support, CCF's community of researchers, survivors and families continued with their treatments and programs. More than ever, during a pandemic, knowing that CCF could ensure seamless support of research was so important for our community.

Thank you for being a part of the CCF family. Every donation, every volunteer and every event, contributes to making a difference in the life of a child facing a diagnosis of cancer. Cancer did not stop for a pandemic. And, I am proud to say, neither did CCF.

With continued gratitude,

A handwritten signature in black ink that reads "Jerrold C. Chadwick, Jr." The signature is written in a cursive style.

Jerrold C. Chadwick, Jr., D.M.
Chairman of the Board

Dear Friends,

While 2020 was not the year we planned or hoped for, it was a year that taught us how to be flexible, resilient and hopeful. We missed seeing all of our donors, researchers, families and volunteers. We found strength from those we impact, specifically kids and their families, fighting cancer with incredible bravery every day.

CCF is grateful to the donors who believed in us and our mission and generously supported CCF when many of our supporters were faced with their own COVID-related challenges and hardship. We thank those that used a little creativity to hold events during the pandemic while staying safe. CCF's achievements are a result of the hard work of many, including the names and faces you will see throughout this report.

CCF hosted a Virtual Gala, a first (and hopefully last) in an effort to keep our local community of cancer survivors, families, researchers, donors and volunteers connected. While we missed seeing our cherished community in person, we proudly presented local research and programs with \$500,000 in grants.

I extend my endless appreciation to the CCF Board of Directors for their guidance and leadership as, together, we navigated the challenges of raising dollars to fund research, facilities and vital programs to improve the lives of children with cancer in our community -- even during a pandemic.

And, to our devoted community, your commitment to CCF empowers us to continue our mission and further demonstrates how, together, we will find treatments and cures for pediatric cancer so that every child is promised a healthy future.

With heartfelt appreciation,

A handwritten signature in black ink that reads "Tasha Museles". The signature is written in a cursive style.

Tasha Museles
President



Resilient Families

Families Share their Journey – *virtually*

CCF is so thankful for the many brave and resilient families willing to share their personal stories of their child's fight against cancer. No matter how painful, these families recognize the importance of sharing these journeys—to raise awareness and to generate funding that will ultimately prevent another family having to endure what they have experienced.



Two families – the Erkkilas and the Smiths kindly agreed to be interviewed and featured in brief videos, which were shared them on the CCF website, on social media and at the virtual Gala in November. Their videos and their stories are available on the CCF website.



Madelyn Smith

Age: 9

Favorites: Swimming, visiting the beach, raising her 8 chickens, being big sister to two brothers and a sister

Plans for the future: Mommy to four children like her own mommy

Battled: Extrarenal Rhabdoid tumor

Cancer free since: September 2017

Jonathan Erkkila

Age: 10

Favorites: Pokeman, Legos, art of Da Vinci and VanGogh

Battled: Medulloblastoma

Cancer free since: January 2020





William Erkkila

Age: 8

Favorites: Nerf guns, baseball, dancing

Battled: Acute Myeloid Leukemia

Cancer free since: May 2015

Andrew Oberle

Age: 10

Favorites: Baseball, his pug Gracie, video games, playing with friends

Plans for the future: Environmental engineer to help the planet

Battled: Acute Lymphocytic Leukemia

Cancer free since: December 2017



Logan

Age: 6

Favorites: Popcorn with Old Bay and hot sauce, playing with her twin sister Reagan

Looking forward to: Going to Myrtle Beach this summer

Battled: B Cell Leukemia

Cancer free since: December 2018

Emma

Age: 12

Favorites: Playing field hockey and volleyball, baking/decorating cakes, playing with younger siblings Kenzie and Cam

Looking forward to: Going to Disney World in the fall

Battled: Acute Lymphoblastic Leukemia

Cancer free since: November 2011



Research Perseveres

At a time when labs shut down, and research physicians moved full time to patient care, CCF recognized the impact the pandemic would have on the advancement of cancer research. CCF remained committed to funding researchers in 2020.

2020 CCF Research Awardees



Children's National Health System
Brian Rood, M.D.
for research in Medulloblastoma



Johns Hopkins Medicine :
Christine Pratilas, M.D. and Nicolas Llosa, M.D.
for research in malignant peripheral nerve sheath tumors

Impact: Funding Immunotherapy Research Offers Promise for Hard to Treat Lymphoma

Hodgkin Lymphoma and non-Hodgkin Lymphoma are now largely curable, but 10-20% of the time, it can be resistant to treatment and difficult to cure. When a young patient's cancer returns or does not respond to chemotherapy, it is often because the immune cells have become exhausted and are unable to recognize the cancer cells in the body.

For Dr. Dave's CCF-funded research, the first goal is to determine if a specific immunotherapy drug known as PD1 inhibitors, when given in combination with the administration of a particular immune cell (or T cell) therapy, will produce long-lasting cures with fewer side effects than conventional chemotherapy.

T cell therapy involves taking a patient's T cells and re-educating them in the laboratory to recognize



Children's National.

Children's National Health System
Hema Dave, M.D.
for research in Hodgkin Lymphoma/
Non-Hodgkin Lymphoma

proteins on the cancer cells, and then give these T cells back to the patients so as to redirect the T cells to the cancer cells. A PD1 inhibitor is a newer immunotherapy drug that essentially releases the brakes on the immune system and allows the immune cells to become more effective in killing the cancer.

The second goal is to genetically modify the T cells to also become resistant to a chemical released by the cancer cells that inhibit the T cell's function.

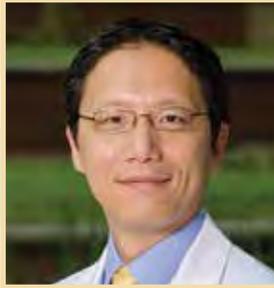
This combination of immunotherapy treatments has the potential to benefit not only children with lymphomas, but other solid cancers such as neuroblastoma and brain tumors where the environment surrounding the cancer cells also makes it difficult for T cells to infiltrate and kill cancer cells.

Georgetown | Lombardi
COMPREHENSIVE CANCER CENTER



Georgetown Lombardi
Comprehensive Cancer Center
Aykut Üren, M.D.
for research in Ewing Sarcoma

NIH NATIONAL CANCER INSTITUTE
Center for Cancer Research



National Cancer Institute at NIH
Yong Yeon Kim, M.D., Ph.D.
for research in
Rhabdomyosarcoma,
2020 Juliana Carver
Research Honoree

NIH NATIONAL CANCER INSTITUTE
Center for Cancer Research



National Cancer Institute at NIH
R. Taylor Sundby, M.D.
for research in Neurofibromatosis,
CCF Giant Food NextGen Awardee

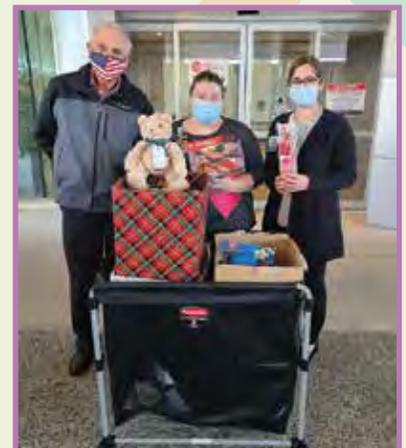


Challenges for Supporting Kids in Treatment

Treatment for children fighting cancer in 2020 was especially isolating. While the grueling treatments are often alleviated by arts and craft classes, games, celebrity visits, and even just family visits, everything became virtual. Many organizations offered toys and books, including CCF, who presented books and toys in December to The Herman & Walter Samuelson Children's Hospital at Sinai Hospital.



Sinai patient **Branden J.** selected some building blocks from the variety of toys and books.



L to R: CCF Board member **Steve Coomes** meets with **Angela Finelli**, Child Life Specialist and **Kelly Beck**, Manager of Child Life & Creative Arts Program of Sinai to deliver toys and books to their oncology floor.

Creative Community Fundraising

While many fundraising events on behalf of CCF were cancelled, a few endured:

Giant Food Pediatric Cancer Fundraising Campaign

Since CCF's inception in 1983, Giant Food has been raising funds to support our mission. For the last seven years, Giant Food has mobilized a regional fundraising drive for pediatric cancer research in their 163 local stores. Despite many shoppers who were financially impacted by the pandemic, the campaign broke records – more than \$2M raised in only five weeks. We are grateful to Andrew Oberle, (right) and his family, for serving as CCF's 2020 Giant Food Ambassador for the campaign.



Virtual Recitals for Kettell Studio of Dance

Each year for the last 20 years, Jean Kettell, a dear friend to CCF's founder Shirley Howard, donates to CCF from revenue raised from her dance studio's recital including program book ads and ticket sales. Given that classes in 2020 were held online, the recitals were pre-recorded and then projected to a drive-in movie screen in October for all families to enjoy together.

CCF President Tasha Museles held a socially distanced check presentation with Jean Kettell at the CCF office.

NECA-MD Golf Tournament

After postponing a Spring golf event, NECA-MD hosted a socially-distanced Fall golf tournament. Eager to swing for a good cause, dozens of organizations sponsored golfers for an enjoyable day at Turf Valley, raising over \$40,000 for CCF.



Race4ACure Charity Race

For the second year, local race enthusiast Bob Sommerville designated CCF as the recipient of funds raised by his non-profit Race4ACure. On September 22, he was able to include virtual runners and provided a staggered, socially-distanced in-person race.

CCF Operations

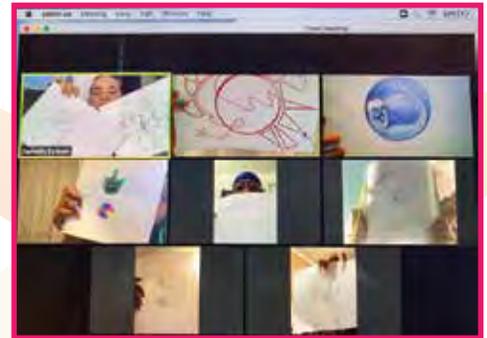
For the first time, CCF found it necessary to fundraise specifically to cover operational costs. In addition to receiving an SBA PPP Loan in mid-2020, many generous donors assisted CCF, notably The Kahlert Foundation. We are incredibly grateful to these individuals and organizations who understand that funds invested in CCF operations, means advancement in research for years to come.

CCF Supported Programs Adapt

The pandemic impeded many pediatric cancer programs, but with some creativity, many found ways to meet their mission.

Adolescent and Young Adult program at Herman & Walter Samuelson Children's Hospital at Sinai Hospital Support Group continues via Zoom

While the escape room challenges and live shows couldn't happen, the AYA Support Group still provided an outlet for fellow cancer fighters to connect with one another—through Zoom. Activities like art contests provided an opportunity to engage.



Child Life specialist Danielle Eichner hosts the Group members in an artistic challenge.



Horizon Day Camp turns virtual

A free of charge outdoor camp for recent/active cancer fighters and their siblings, Horizon Day Camp found innovative ways to keep 130 virtual campers entertained and engaged throughout the summer. Each camper was provided with all the materials needed to take part in the craft activities, and all games and other activities followed a different theme each week.

Other 2020 CCF-funded programs



The Children's Inn at National Institutes of Health

Funding for a 7th "Shirley's Kids" Respite Weekend and Funding for a Family Support Group



Children's National Health System

Funding for Exercise program for Acute Lymphoblastic Leukemia (ALL) patients



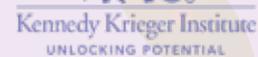
Claire Marie Foundation

Support for staff and travel to create screening event for pediatric cancer prevention



Georgetown Lombardi Comprehensive Cancer Center

Funding for Happily Hungry Program (Nutritional program)



Kennedy Krieger Institute

Funding for School Liaison Services in the department of Neuropsychology



Hopecam

Funding to support technology in classrooms enabling local students with pediatric cancer to remain connected to school during treatment

2020 Contributors

CCF is honored to receive funds* from our generous donors.

\$75,000+

Giant Food
The Kahlert Foundation



\$25,000 - \$74,999

Force 3
NECA-Maryland Chapter



\$10,000 - \$24,999

Charles and Melba McMillan



\$5,000 - \$9,999

Coca Cola
General Mills
Johns Hopkins Medicine
Jean Kettell Studio of Dance
M&T Bank
Pepsi Bottling Group, LLC
Utz Quality Foods, Inc.
Weis Markets



\$2,500 - \$4,999

Apartment Turnovers
Azrael Franz
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ASR-Group Domino Foods
Maryland Proton Treatment Center
Museles Family Charitable Fund
Sinai Hospital/Lifebridge Health
University of Maryland Department
of Radiation Oncology

\$1,000 - \$2,499

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Children's National Health System
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Mr. Christopher Yu
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Baltimore Ravens
Mr. Steve Coomes
Giant Food
Hershey Foods
Hughes Sales/Michael Hughes
Ms. Bev Maddox

Monumental Sports
Periodic Table/Lance Cook
Tino's Italian Bistro/Lance Cook
Mr. Mark Viviano
Washington Capitals

*Amounts reflect both direct contributions and the facilitation of additional donations

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*Herman & Walter Samuelson Children's Hospital
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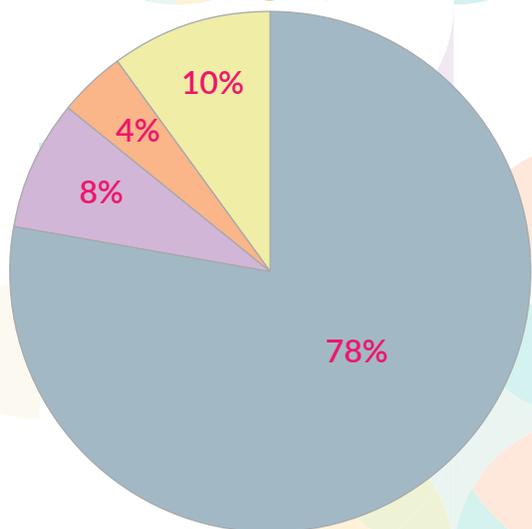
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Administrative Assistant

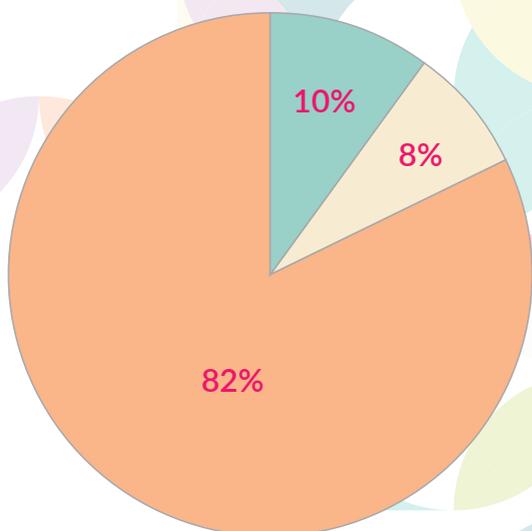
Financial Snapshot

Revenue by Category



Corporate	\$895,811
Foundation	\$97,800
Individual Giving	\$41,953
Other (Investments and Forgiven government loans)	\$116,329
Total Revenue	\$1,151,893

Expenses by Category



Programs (research and non-research Grants)	\$771,169
General/Administrative	\$75,222
Fundraising	\$90,746
Total Expenses	\$937,137

Statement of Financial Position

Total Revenue	\$1,151,893
Total Expenses	\$937,137
Expenses in Excess of Revenue	\$214,756
Beginning Net Assets	\$901,680
Net Revenue	\$214,756
Ending Net Assets	\$1,116,436
Total Liabilities	\$175,902
Total Assets	\$1,292,338

Numbers shown are unaudited.

The full 2020 financials will be available in June 2021.

The 2020 audited statements and IRS 990 can be obtained by visiting the website at www.childrenscancerfoundation.org or calling the CCF office at 443-546-4479.

The Children's Cancer Foundation, Inc., is tax exempt under Section 501(c)(3). All donations made to CCF are tax-deductible to the extent allowed by the Internal Revenue Code. Our Tax ID number is 52-1319756.



The Children's Cancer Foundation, Inc.

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Tax ID: 52-1319756

Statement on variation between 2020 Annual Report financial estimates and 2020 audited financial statements

For 2020, the accounting firm retained by CCF used a percentage allocation to distribute functional expenses between program, general & administration, and fundraising in addition to direct programmatic expense (i.e., grant distribution). This allocation was a projected amount to each category based on what was done in 2019. The audit did not use these percentages and so any salary, fringe, technological and other expenses used to carry out program expenses were grouped in the overhead/fundraising categories.

2020 was an unprecedented year. Fewer funds were raised, fewer grants were extended, and the research symposium was canceled. Despite best efforts to minimize expenses, including a reduced salaries across the board, CCF had a higher percentage of overhead expenses to keep the organization in operation, such as loan applications and requesting emergency grant. This resulted in a less than ideal distribution between programmatic spending vs. overhead spending.

In years prior to 2020, and for 2021, the audit has aligned/will align more closely with the year-end financial statements from the accounting firm.



The Children's Cancer Foundation, Inc.

Statement of Activities and Change in Net Assets

Years Ended December 31, 2020

	<u>2020</u>
Revenues, gains, and other support:	
Direct public support:	
Contributions	\$ 146,919
Government grants	- 60,240
Special events	- 828,405
	<u>1,035,564</u>
Other revenue:	
Investment	- 4,111
Realized and unrealized gains (losses) on investments	- 53,791
	- <u>57,902</u>
Net assets released from donor designations	<u>-</u>
Total revenues, gains and other support	<u>1,093,466</u>
Expenses:	
Program services	<u>557,086</u>
Supporting services:	
Management and general	- 152,823
Fund raising	- 158,617
Cost of direct benefits to donors	- 51,491
	- <u>362,931</u>
Total expenses	- <u>920,017</u>
Change in net assets before extinguishment of debt	173,449
Extinguishment of debt	- <u>50,477</u>
Change in net assets	223,926
Net assets - beginning of year	<u>901,680</u>
Net assets - end of year	<u>\$ 1,125,606</u>